SNOWSPORTS INDUSTRIES AMERICA

Partner. Resource. Advocate.

Directory Listing Upgrade Order Form

SIA 2013 Directory

Add your logo to the *SIA 2013 Directory*...Online and Print! It's frequently called the "industry phone book" or the "snowsports yellow-pages". Regardless of the name, it's the most widely used industry resource for your customers, retailers, media, suppliers, resorts and more.

- Featuring paper and digital versions PLUS an on-line version from SIA's website.

- Member listings include company / product descriptions (free) which you already provided.

- Distribution of the paper book is over 5,000 copies; plus,

Over 20,000 industry retailer, buyers, resorts & industry contacts are offered a digital and on-line versions during the year!

Your Upgraded Listing Includes two features:

1. Your Member Name in bold

2. Logo Insert next to SIA Directory listing!

SAMPLE LISTING:

Rossignol Ski Company, Inc.

1413 Center Drive, Park City, UT 84098
P: (435) 252-3300; (800) 243-6687; F: (435) 252-3301
E: comments@rossignol.com; W: www.rossignol.com

DESCRIPTION: Distributor of alpine, snowboard and nordic hardgoods, apparel and accessories.
PERSONNEL: MANAGEMENT PERSONNEL HERE.
SALES REPS: SALES REPS HERE.
BRANDS: APPAREL: BRAND INFORMATION HERE.
EQUIPMENT: PRODUCTS CARRIED HERE.
EQUIPMENT ACCESSORIES: PRODUCTS CARRIED HERE.

NOTE: THIS LISTING IS INCOMPLETE AND FOR ILLUSTRATION PURPOSES ONLY.

Upgrade my SIA Member Listing – only $275

❒ ***Check here and return***

Logo Specifics:

- Black & white logos only
- Logo files must be .eps or vector files (No .jpg files)
- You must scale your logo to fit in a 1" x 1" block or smaller
- Please email your logo file (or send questions about logo files) to: SGilbert@snowsports.org
- Only one brand name/icon per logo. Logo/icon must match the name line next to it for either OBL or main listing.

ORDERS AND LOGOS MUST BE RECEIVED BY NOV 20, 2012!

NEW: SIA PREMIUM MEMBERS GET A 10% REBATE ON THE PURCHASE OF THIS AND OTHER QUALIFYING SIA PRODUCTS. See snowsports.org/premium for details.

For more information contact your SIA Regional Sales & Marketing Manager:

WESTERN ● DAVE WRAY
503.708.1947
dwray@snowsports.org

CENTRAL/ROCKIES ● REDDY KENNEDY
303.554.9154
rkennedy@snowsports.org

EASTERN ● ED WRAY
401.743.8089
ewray@snowsports.org

ORDERED BY: Contact Name: _____ Company Name: _____

Phone: _____ E-mail: _____

TYPE OF PAYMENT: (check one) ☐ AmEx ☐ Discover ☐ Diners Club ☐ MC ☐ Visa | ☐ Check ☐ Invoice

Credit Card Number: _____ Expiration Date: _____

Card Holder Signature: _____ Print Name: _____

SnowSports Industries America
8377-B Greensboro Drive
McLean, VA **USA** 22102-3529

P 703.556.9020
F 703.821.8276
E SIAmail@snowsports.org

TRADE SITE
snowsports.org
siasnowshow.com

CONSUMER SITES
snowlink.com
winterfeelsgood.com