Rooly Optics

3998 Inland Empire Blvd, Suite 300, Ontario, CA 91764
P: (909) 291-8620; F: (909) 949-3047
E: info@roolygoggles.com; W: www.rooly.com

BASIC LISTING --FREE-- WITH MEMBERSHIP

DESCRIPTION: With more than 15 years of design and manufacturing experience, Rooly is performance driven eyewear - goggles, sunglasses and accessories.

PERSONNEL: BRYAN HOOPER (VP BUSINESS DEVELOPMENT), JAMES WANG (VP PRODUCT DEVELOPMENT & DISTRIBUTION)

SALES REPS: RAY SHANNIS, GEORGE THOMAS (PACIFIC NORTHWEST), CLAY ZIMMERMAN

BRANDS: ROOLY™®

GENERAL ACCESSORIES: EYEWEAR ACCESSORIES, EYEWEAR/GOG

Rossignol Ski Company, Inc.

PO Box 981060, Park City, UT 84098
P: (435) 252-3300; (800) 243-6687; F: (435) 252-3301
E: comments@rossignol.com; W: www.rossignol.com

BOLD MAIN LISTING WITH LOGO INSERT: $275

SIA inserts a small icon indicating an 2013 SIA Snow Show exhibitor. Free.

DESCRIPTION: Distributor of alpine, snowboard and nordic hardgoods, outerwear and accessories.

PERSONNEL: BILL BOND (LOGISTICS MANAGER), STEVE DUDLEY (VP OF SPORTS MARKETING AND COMMUNICATIONS), FRANCOIS GOULET (PRESIDENT), KURT HOEFLER (ALPINE DIVISION MANAGER), JIM HUNTER (CFO/SR. VP OF OPERATIONS), PETER LEFFLER (CUSTOMER RELATIONS DIRECTOR), RON STEELE (VP OF SALES AND MARKETING, ALPINE AND NORDIC HARGOODS DIVISION)

SALES REPS: MITCH CHILTON (ALPINE, NORDIC, OUTERWEAR, SNOWBOARD, SOUTHEAST), DENO DUDUNAKE (ALPINE, NORDIC, OUTERWEAR, CT, MA, ME, NH, RI, VT), CHAD FROST (ALPINE, NORDIC, OUTERWEAR, SNOWBOARD, AK, HI, OR, WA, NORTHERN ID), NED GANZ (ALPINE, NORDIC, SNOWBOARD, AZ, SOUTHERN CA), STEVE GIBB (ALPINE, NORDIC, SNOWBOARD, CO, NM, NM, OK, TX, SOUTHEASTERN WY, WESTERN NE), LINDA GREENE (ALPINE, NORDIC, OUTERWEAR, CT, MA, ME, NH, RI, VT), ANNIE GUERRERO (OUTERWEAR, CO, NM, TX, UT, EASTERN WY), SCOTT HARMON (ALPINE, NORDIC, OUTERWEAR, SNOWBOARD, MT, UT, SOUTHERN ID, WYOMMING-EXCEPT SE), PAUL HARMON (ALPINE, NORDIC, SNOWBOARD, CO, UT, SOUTHEASTERN WY, WESTERN NE), JEREMY JOLLEY (ALPINE, NORDIC, SNOWBOARD, CO, UT, SE WYOMING), HAMPTON KEW (ALPINE, NORDIC, OUTERWEAR, SNOWBOARD, MT, SOUTHERN ID, WY-EXCLUDING SE), GARY LADD (ALPINE, NORDIC, IA, MN, ND, SD, WI, UPPER MI), SHANE LEBSACK (ALPINE, NORDIC, OUTERWEAR, SNOWBOARD, AK, HI, OR, WA, NORTHERN ID), LINDA LEBSACK (OUTERWEAR, AK, HI, OR, WA, NORTHERN ID), BOB LINDEMANN (ALPINE, NORDIC, SNOWBOARD, SOUTHEAST), PETE MARSIGLIO (SNOWBOARD, MT, SOUTHERN ID, WY-EXLUDING SE), WILLIAM MASSON (ALPINE, NORDIC, OUTERWEAR, CT, MA, ME, NH, RI, VT), SCOTT MCDILL (ALPINE, NORDIC, CO, NM, OK, TX, SOUTHEAST WY, WESTERN NE), TOMMY MONETTE (SNOWBOARD, CO, NM, OK, TX, SOUTHEAST WY, WESTERN NE), SHANE MYERS (ALPINE, NORDIC, JEFF SARLO (ALPINE, NORDIC, BAY AREA NORTH LAKE TAHOE CA, NV-EXCLUDING LAS VEGAS), GARY SCHARF (ALPINE, NORDIC, SNOWBOARD, DC, DE, MD, NJ, NY, PA, NORTHERN VA), STEVE SHEA SOUTHERN SIERRA CENTRAL VALLEY CA), JIM STANLEY (ALPINE, NORDIC, IL, IN, OH, SOUTHERN MI), ARVID SWANSON (SNOWBOARD, CT, MA, ME, NH, RI, VT), JASON TARR (SNOWBOARD, NORTHERN/CENTRAL CA, NV-EXCLUDING LAS VEGAS), JULIE VOSS (OUTERWEAR, DC, DE, MD, NJ, NY, PA, NORTHERN VA)

BRANDS: ROSSIGNOL™

APPAREL: AFTER SKI/RIDE APPAREL, BASE LAYER, CROSS COUNTRY SKIING APPAREL, FLEECE APPAREL, GLOVES & MITTENS (ALPINE), GLOVES & MITTENS (NORDIC), GLOVES & MITTENS (SNOWBOARD), HEADWEAR & HEADBANDS, JACKETS & PARKAS (NO FUR), JERSEYS/SHIRTS/T-SHIRTS, SNOWBOARD BOTTOMS, SNOWBOARD TOPS, SOCKS, SWEATERS, TURTLENECKS, VESTS, WOMEN-SPECIFIC APPAREL

EQUIPMENT: ALPINE SKI BINDINGS, ALPINE SKI POLES, ALPINE SKIS, NORDIC SKI BINDINGS, NORDIC SKI POLES, NORDIC SKIS, SNOWBOARD BINDINGS, SNOWBOARDS, WOMEN-SPECIFIC EQUIPMENT

EQUIPMENT ACCESSORIES: CONSUMER MAINTENANCE KITS OR PRODUCTS, HELMETS, SKI POLE PARTS & ACCESSORIES, SKI/BOOT/SNOWBOARD CARRIERS/BAGS, STRAPS/TIES/THONGS/LACES/CORDS/LEASHES

FOOTWEAR: ALPINE SKI BOOTS (HARD), NORDIC SKI BOOTS, SNOWBOARD BOOTS

GENERAL ACCESSORIES: LUGGAGE

PAGE SPREAD FOLD

Roxy

See "Quiksilver Inc" listing for more information
15202 Graham St, Huntington Beach, CA 92649-1109
P: (714) 889-2200; (800) 576-4004; F: (714) 889-4444
E: dave.rosenberger@quiksilver.com; W: www.roxy.com

OPTIONAL BRAND NAME LISTING WITH LOGO: $550

PERSONNEL: BRIAN CRAIGHILL (SNOW MARKETING MANAGER), DAVE ROSENBERGER (VP OF SALES), MARTY SAMUELS (PRESIDENT QUIKSILVER AMERICA)

RSN

PO Box 7528, Portland, ME 04112-7528
Phone: (207) 772-5000; Fax: (207) 775-3658
E-mail: comments@rsn.com; Home Page: www.rsn.com

DESCRIPTION: National cable television and web network specializing in region-specific content for outdoor enthusiasts – 100+ destination communities nationwide.

PERSONNEL: RICHARD BILODEAU (VP MARKETING & RESEARCH), SUSAN HAVERSAT (HUMAN RESOURCES MANAGER), VICTORIA HOOPER (MARKETING& PROMOTIONS COORDINATOR), MICHELE MCMAHON (PARTNERSHIPS & PROMOTIONS MANAGER), MAGGIE PIVERONAS (NATIONAL SALES), TOWLE TOMPKINS (DIRECTOR OF TV OPERATIONS)

BRANDS: RSN TELEVISION

SUPPLIES AND SERVICES BY CATEGORY: VIDEO/FILM/TV PROGRAM PRODUCERS

PUBLICATIONS: INTERNET/WEB/ON-LINE PUBLICATIONS

MISCELLANEOUS PRODUCTS AND SERVICES: PRODUCES VIDEOS AND FILMS - PROVIDES INTERNET/ON-LINE SERVICES.

Ruffolo Enterprises, Inc

2926 75th St, Kenosha, WI 53143-5640
P: (262) 652-3126; (800) 877-7025; F: (262) 652-3188
E: sales@fktools-us.com; W: www.fktools-us.com

DESCRIPTION: Manufacturer and Distributor of ski racks and ski and snowboard tuning tools and accessories.

PERSONNEL: FRITZ KUNZMANN (PRESIDENT-GERMANY FK TOOLS), RALPH RUFFOLO (PRESIDENT)

SALES REPS: DAYNE ANDERSON (DC, FL, GA, MD, NC, SC, VA, WV), RICK FOSTER (CO, KS, NE, EASTERN WY), NED GANZ (AZ, CA, NV), PETER GOODELL (NEW ENGLAND), FREDERICK HARTRAY (MIDWEST), DON KLEINDL (AK, ID, MT, OR, WA), DAVID TOWNSEND (NJ, NY, PA)

BRANDS: FK™, SKI-HIKER®, SKS™

EQUIPMENT ACCESSORIES: SKI/SNOWBOARD/SPORTS AUTO RACKS/CARRIERS, WAXES/LUBRICANTS/BASES

TOOLS: BASE CANDLES, BASE STRUCTURING SUPPLIES, BASE TEXTURERS, BEVELERS, BULK WAX, CORKS & SCRAPERS, DEBURRING STONES, EDGE SHARPENERS, EDGE TUNERS, FILES, HOLE PLUGS, REPAIR TOOLS, TRUE/TUNING BARS, VISES, WAX REMOVERS, WAXING IRONS

RxR Protect North America

PO Box 279, Glenmont, NY 12077
P: (518) 499-1606; (800) 833-3503; Fax: (518) 449-1694
E: jwalter@janddwalter.com; W: www.rxrprotectna.com

PERSONNEL: JAMES WALTER (OWNER)

BRANDS: RXR PROTECT

APPAREL: VESTS

MISCELLANEOUS PRODUCTS AND SERVICES: AIR CHEST PROTECTOR - AVAILABLE IN A JACKET OR VEST

Note: The sample listings on this page are incomplete and for illustration purposes only.