



SIA.09 SNOWSPORTS TRADE SHOW | JANUARY 27,28,29&30, 2009 | MANDALAY BAY CONVENTION CENTER | LAS VEGAS, NV

SNOWSPORTS.ORG/TRADESHOW 411, 24/7 | Hotel & Travel | General Show Info | Special Events | Exhibitor Lists | Floor Plans | Online Registration

For planning and security purposes, SIA Show Management must be notified in advance of all special events. SIA reserves the right to shut down unscheduled events and/or any events that do not conform to the Show Rules and Regulations. Prior approval or additional insurance/security may be required for some events. If you need more information, please contact Maggie Bittner at 703.556.9020.

Complete this form for each special event, party, demonstration, celebrity appearance, or other event you plan to host during the SIA.09 SnowSports Trade Show. List one event per form. However, if the same event has multiple occurrences, you may include each on one sheet. Don't forget to include events held during Show hours, after hours and off-site, too.

SPECIAL EVENT INFORMATION

Member Company Name: _____

Contact Name: _____ SIA.09 Booth #: _____

Phone: _____ Fax: _____ Email: _____

Title of Event: _____

General Description: _____

Location: _____

Date & Time: _____

Celebrity Guests? Yes No If yes, who: _____

Invitation Only? Yes No

Alcohol Served? Yes No

Food Served? Yes No

Music Played? Live Recorded

Contact Mandalay Bay Order Processing (702.322.3000) for your food and beverage needs. Order forms are available in the *Exhibitor Service Manual* or online at snowsports.org.

SPECIAL EVENT PROMOTION

The information provided above is for SIA use only. Complete the following section if you would like SIA to promote your event in the Show Schedule of Events, online at snowsports.org and in the SnowPress Show Daily. The provided information may be edited for content and/or formatting purposes. **Information must be received by Friday, January 16, 2009.**

Yes, please promote our event as described above.

SIGNATURE TITLE

DATE EMAIL

RETURN TO SIA: VIA FAX: 703.821.8276 • OR MAIL: SIA TRADE SHOW DEPT, 8377-B GREENSBORO DRIVE, McLEAN, VA 22102

NEED MORE INFORMATION? CONTACT SNOWSPORTS INDUSTRIES AMERICA: P 703.556.9020 | E SIAMAIL@SNOWSPORTS.ORG. | W SNOWSPORTS.ORG

