



Supporting Membership

Supporting members have access to exclusive membership rewards designed specifically for their category of membership, including professional listings in SIA directories. Additionally, they may attend the SIA SnowSports Trade Show and conduct business on the Show floor.

Supporting members of SIA are companies that supply a service to the snow sports industry; supplier of raw materials or services including: advertising, promotions, marketing, computer/technology, B2B, financial, insurance, consulting, producer/publisher of consumer snow sports programs/films/publications or a sponsor of the United States Ski or Snowboard Team. Supporting members are not eligible to vote, nor hold any office in SIA.

Included in the Supporting member category are three sub-levels: Exhibiting Supporting, Non-Exhibiting Supporting and Retailer. The Exhibiting Supporting member is the only supporting member of the three sub-levels that is eligible to exhibit at the SIA SnowSports Trade Show.

EXHIBITING SUPPORTING:

Supporting members who exhibit at the SIA SnowSports Trade Show and pay additional Supporting member dues.

[Apply Online](#)

[Download PDF of application form](#)

NON-EXHIBITING SUPPORTING:

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