



Industry Planner

The Industry Planner calendars the snow sports season from August through July. Use SIA's Industry Planner* to help outline your schedule for the core months of the snow sports industry business cycle. An SIA Member edition highlights critical dates for research and the SIA.08 SnowSports Trade Show to help coordinate planning.

[Click Here](#) to view a digital version.

**Industry Planner dates and events may be subject to change.*