



Uniform Survey

Did You Know...

- **Quality is the most important factor when choosing a uniform supplier. 70% of the resorts purchase new uniforms for 100+ employees at one time.* Resorts use more than one supplier for their uniform needs.***

*2007 SIA Resort Uniform Survey

Similar to the rental survey and updated in alternate years, this report tracks uniform purchases at resorts for the next several years. The report consists of resort information on who will purchase, how much and the budget.

The 2007 Resort Uniform Survey Results Report posts uniform data that can help give an understanding of the uniform market from the industry's buying level, the resort. This report outlines the trends and decisions made by resorts when purchasing uniforms which can help prepare you for future uniform orders. Valued at \$499, this report is free to SIA members.

Contact [Kelly Davis](#) to request the 2007 Resort Uniform Survey Results Report.