



# Retail Marketplace Analysis

Is Your Retail Shop Ahead of the Curve? How do your margins on snow sports products compare to the average? This retailer-specific version of the *SIA Intelligence Report* can be used to compare an individual retail establishment's performance to the overall retail marketplace. It also includes many other statistics and demographic information on the industry.

This exclusive research report is available with the SIA Retailer Membership. Membership dues are \$250. The non-member price for the Retailer Marketplace Analysis is \$295. Contact Chris Semon at 703.506.4211 or [chris@snowsports.org](mailto:chris@snowsports.org) for more details.