



Show Daily Advertising

Connect directly with every SIA.09 attendee through the official publication of the SIA SnowSports Trade Show...	
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The SnowPress Show Daily	
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Advertise in the SIA.09 SnowPress Show Daily. Published each day of the Show, on-site, the SnowPress Show Daily is how the industry stays in touch with the Show including: trends, parties, events, industry interviews and the local Vegas scene.

This is the first item Show attendees: buyers, exhibitors, press, industry professionals and athletes, pick up as they enter the Show hall. Over 10,000 copies are distributed every day of the SIA SnowSports Trade Show with a post-show mailing of 5000 going to industry shops, organizations and media that do not attend the SIA.09 SnowSports Trade Show.

The SnowPress Show Daily is produced by Ski Press Media, Inc. It is distributed to the Mandalay Bay Convention Center lobby and all exhibitor booths before 6 a.m. every day of the Show.

[Click Here](#) to view past issues.

[Click Here](#) to download The Media Kit / Ad Rates for the SIA.09 SnowSports Trade Show SnowPress Show Daily.

Advertising Space Closing: Monday, December 29, 2008.
Advertising Materials Due: Monday, January 5, 2009.

For Advertising Contact Information:

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