



Executive Market Summary

The EMS report provides a summary of the entire snow sports marketplace monthly during the season; presenting "The Big-Picture" of the snow sports industry through six reports yearly for August-October, November, December, January, February and March (provided as Adobe Acrobat files).

Reports Covering the 08-09 Season:

- [August-October 2008: Executive Market Summary](#)

Reports Covering the 07-08 Season:

- [August-October 2007: Executive Market Summary](#)
- [August-November 2007: Executive Market Summary](#)
- [August-December 2007: Executive Market Summary](#)
- [January 2008: Executive Market Summary](#)
- [February 2008: Executive Market Summary](#)
- [March 2008: Executive Market Summary](#)

Reports Covering the 06-07 Season:

- [August-October 2006: Executive Market Summary](#)
- [November 2006: Executive Market Summary](#)
- [December 2006: Executive Market Summary](#)
- [January 2007: Executive Market Summary](#)
- [February 2007: Executive Market Summary](#)
- [March 2007: Executive Market Summary](#)

Reports Covering the 05-06 Season:

- [August-October 2005: Executive Market Summary](#)
- [November 2005: Executive Market Summary](#)
- [December 2005: Executive Market Summary](#)
- [January 2006: Executive Market Summary](#)
- [February 2006: Executive Market Summary](#)
- [March 2006: Executive Market Summary](#)
- [Resort Shop Abstract](#)

Reports Covering the 04-05 Season:

- [August-October 2004: Executive Market Summary](#)
- [November 2004: Executive Market Summary](#)
- [December 2004: Executive Market Summary](#)
- [January 2005: Executive Market Summary](#)
- [February 2005: Executive Market Summary](#)
- [March 2005: Executive Market Summary](#)
- [Resort Shop Abstract](#)

Reports Covering the 03-04 Season:

- [August-October 2003: Executive Market Summary](#)
- [November 2003: Executive Market Summary](#)
- [December 2003: Executive Market Summary](#)
- [January 2004: Executive Market Summary](#)
- [February 2004: Executive Market Summary](#)
- [March 2004: Executive Market Summary](#)
- [Resort Shop Abstract](#)

Reports Covering the 02-03 Season:

- [August-October 2002: Executive Market Summary](#)[November 2002: Executive Market Summary](#)[December 2002: Executive Market Summary](#)[January 2003: Executive Market Summary](#)[February 2003: Executive Market Summary](#)[March 2003: Executive Market Summary](#)[Resort Abstract](#)[Resort Shop Abstract](#)

Call Chris Semon in SIA's Sales Department at (703) 506-4211 or email him at Chris@snowsports.org if you have questions about accessing the Executive Market Summary Report PDF files. **(Note: Portable Document Format (PDF) files are the standard for the electronic distribution of documents; they can be viewed on any computer by using Adobe's Acrobat Reader; [CLICK HERE](#) to download a free copy of the Acrobat Reader right now.)*