

06.07 US Retailer of the Year

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The 06.07 SIA US SnowSports Retailer of the Year Award was presented to 8 retail shops in seven regions across the US. - Mid-Atlantic, Mountain, New England, North Central, Pacific, South Central and South East. The awards presentation was held at the SIA.07 SnowSports Trade Show in Las Vegas, January 23.

The SIA SnowSports Retailer of the Year Award is based upon a shop's contribution to the growth of skiing, its promotional and marketing techniques, and its success in the ski, snowboard, tele, Nordic and/or snowshoe marketplace. The award winners were nominated and selected by suppliers and reps in the snow sports industry.

SIA thanks each of these shops for their commitment to the snow sports industry in 2006. The 07.08 SIA US SnowSports Retailers of the Year will be announced at the SIA.08 SnowSports Trade Show, January 29 – February 1, 2008.

Documents

No

Detailed

10

None

No relation

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