



MOUNTAIN

Aspen/ Snowmass Four-Mountain Sports/ D&E Ski & Snowboard Shop | Aspen, CO
www.aspensnowmass.com/onmountain/rentals/dandesports.cfm

Aspen Mountain Four-Mountain Sports/ D&E Ski and Snowboard Shop has implemented many innovative marketing ideas and outstanding retail promotions. The shop offers convenient programs for the customer including free overnight storage and transfer to any of the four mountains by 8am and one-stop shopping for clothing, accessories, logo wear, rentals, lift tickets and ski and snowboard school.

In December 2006, D&E Women, a women-specific ski and snowboard shop, opened above Aspen's downtown D&E location. D&E Women is the first women's specific winter sports store in Aspen and is virtually one-of-a-kind in the country, with hard and soft goods as well as lifestyle products for young and adult women.

Managing Director of Rental/Retail for ASC: Derek Johnson

