



## MANITOBA / SASKATCHEWAN

### Gord's Ski Centre | Winnipeg, Manitoba

[www.gords.com](http://www.gords.com)

Founder Gord Reid started all of this some 40-plus years ago and the shop says they are just doing everything they possibly can to live up to his legacy in:

- Promoting the sports that we love to do;
- Educating our customer in what she or he needs in order to fulfill their goals, dreams or aspirations as they relate to what we do;
- Selling only what you sincerely believe in (Staying away from the crap) and recommending it only if your customer really needs it;
- Promoting true value and real RELATIONSHIPS with our customers;
- Being involved in the sports we do and being outspoken about issues that we care deeply about in our sport.

**Owner: Brian Lowen**

