



Snow Sports Future Fund

SIA has recently created the Snow Sports Future Fund (SSFF) under the auspices of the SIA SnowSports Foundation, Inc., a 501c(3) charitable organization. The SSFF was developed to help grow the snow sports industry and help educate its constituents about issues important to the industry by:

- Educating stakeholders about the snow sports industry
- Developing and supporting initiatives that encourage active participation in snow sports and the snow sports industry
- Developing and encouraging environmental programs and practices for the industry and its participants.

Throughout the upcoming membership year, SIA will create several programs to allow industry participants to contribute to the Fund.