



# Contact SIA

SnowSports Industries America | SIA  
Headquarters  
8377-B Greensboro Drive  
McLean, VA 22102

P 703.556.9020  
F 703.821.8276  
E [siamail@snowsports.org](mailto:siamail@snowsports.org)

SIA Membership/Exhibitor Information 703.556.9020, ext. 222

## SIA Sales and Marketing Regional Reps

- Dave Wray | Western Region  
P 503.231.8401  
C 503.708.1947  
E [DWray@snowsports.org](mailto:DWray@snowsports.org)
- Reddy Kennedy | Rocky Mtn / Central Region  
P 303.554.9154  
C 303.579.7623  
E [RKennedy@snowsports.org](mailto:RKennedy@snowsports.org)
- Ed Wray | Eastern Region  
P 401.846.7488  
C 401.743.8089  
E [EWray@snowsports.org](mailto:EWray@snowsports.org)