

# Advertising & Sponsorship

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**BE HEARD OVER THE NOISE OF 20,000 PEOPLE TALKING SNOW.**

Imagine a place where advertising and sponsorship is celebrated instead of ignored. Where the entire snow sports family has gathered to see your brand. Where four days are devoted to maximum exposure and the chance to connect directly with nearly 20,000 customers, all in the family business of snow. Now stop imagining and contact SIA about advertising and sponsorship opportunities at the SIA SnowSports Trade Show. With 20,000 people talking about your brand, you won't just generate noise—it'll sound more like a loud cheer.

[Click here](#) to view a complete listing of all Advertising and Sponsorship Opportunities for the SIA.09 SnowSports Trade Show.

**Ready to become an Advertiser or Sponsor?**

Contact your SIA Regional Sales and Marketing Manager. ([Click here](#) for Sales Territory Map)

**Dave Wray | Western Sales & Marketing Manager**  
P 503.231.8401 | C 503.708.1947 | [DWray@snowsports.org](mailto:DWray@snowsports.org)

**Reddy Kennedy | Central/Rocky Mtn Region Sales & Marketing Manager**  
P 303.554.9154 | C 303.579.7623 | [RKennedy@snowsports.org](mailto:RKennedy@snowsports.org)

**Ed Wray | Eastern Sales & Marketing Manager**  
P 401.846.7488 | C 401.743.8089 | [EWray@snowsports.org](mailto:EWray@snowsports.org)

Documents

No  
Detailed

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None

No relation