

# 06.07 US Rep of the Year

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This year SIA is proud to introduce the first-ever SIA SnowSports Regional Rep of the Year Award.

This award recognizes those sales reps in the snow sports industry that have successfully fostered relationships with retail storefronts to help move winter sports products. Nominations for this accolade came from snow sports retailers in the industry.

[Click here](#) for the nomination criteria.

There are nine regional winners and they are:

Documents

No

Detailed

10

None

No relation