



West (Southern CA/ NV/ AZ/ HI)

Steve Brock
(Head/ Wintersteiger/ Kjus/ Toko/ Hotronic)

Steve was born and raised in Southern California. Steve was coaching and teaching in the local mountains in S. California in the late 70's where he was also an area rep for Spalding/Caber. At the same time that Steve graduated from Cal State Long Beach in 1980, where they offered Steve a sales job with them covering the Southern Cal-Arizona territory. Steve has worked for several companies in the Hard goods, Soft goods, and Accessories categories during the past 27 years. He is currently representing Head, Wintersteiger, Kjus, Leki, Toko and Hotronic. Steve has been a Board member of the WWSRA for about 14 years.