



# International Attendee Info



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The SIA.09 SnowSports Trade Show, Tuesday, January 27 – Friday, January 30, 2009 at the Mandalay Bay Convention Center in Las Vegas, Nevada USA will be the largest, most concentrated and authentic trade event in the snow sports industry.

The four day show in Las Vegas launches the styles, technology, innovation, culture and energy of winter sports presented by close to 1000 brands. Nearly 20,000 industry professionals meet to engage in business, networking opportunities, parties and seminars to feel the true essence of snow sports. Experience the intense passion and culture of the industry while celebrating the family business of snow. Don't miss this year's Show.

**SIA.09 SnowSports Trade Show  
January 27, 28, 29 & 30, 2009  
Mandalay Bay Convention Center  
Las Vegas USA**

Tuesday, January 27	9A – 6P
Wednesday, January 28	9A – 6P

Thursday, January 29	9A – 6P
Friday, January 30	9A – 3P

The SIA.09 SnowSports Trade Show is a business to business trade event. You may only sell or market your international company to attendees/exhibitors if you are an SIA Member. For membership information, contact Patricia Grenke at [pgrenke@snowsports.org](mailto:pgrenke@snowsports.org) or [Join Online](#).

To attend the SIA SnowSports Trade Show as an international attendee, you may be required to apply for a visa. Please read [this letter](#) for more information.

Special rate [hotel blocks](#) are available, please make your reservation as soon as possible because they do sell out before the Show.

To learn more about SIA or the SIA.09 SnowSports Trade Show, please read through this website. If you have additional questions, contact SIA at [siamail@snowsports.org](mailto:siamail@snowsports.org) or 703.556.9020.

Check out SIA's MySpace, Facebook and Imeem pages for photos, videos and friends:



Thank you for your interest in celebrating the business of snow at the SIA.09 SnowSports Trade Show. We look forward to seeing you in Las Vegas.