



SnowSports Institute

The SnowSports Institute is a year-round line up of education seminars, workshops and online learning programs offered by SIA to provide information on topics directly affecting business in the snow sports industry.

Ranging from global concerns like climate change to technology issues such as the internet, social site marketing to day-to-day business challenges like effective sales techniques, the SnowSports Institute will deliver thought provoking speakers and content to help you do business better while anticipating trends in the marketplace.

The SnowSports Institute will be a year-round effort by SIA. Your Intelligent Partner. 365.

[Click here](#) for more details and a complete schedule of seminars and clinics during the SIA.09 SnowSports Trade Show.