



Snowsports  
Industries  
America

## Jennifer Rokala

### Western Priorities

Prior to joining CWP, Jen served as the State Director for U.S. Senator Mark Udall of Colorado. Jen grew up in Colorado and is a graduate of the University of Colorado, Boulder. As a native of the West, Jen has always been passionate about protecting our public lands. Her favorite national park in Colorado is the Great Sand Dunes National Park & Preserve.

