

Snowsports Industries America

Lori Weigel

Public Opinion Strategies

Experienced researcher and strategic communications professional with more than 25 years experience assisting public affairs and legislative efforts, ballot measure campaigns, and non-profit organizations to achieve their policy goals. Specialties include conservation, water policy, energy, education and health care. Skilled in Strategic Communication, Public Affairs, Policy Analysis, Targeting, and Grassroots Organizing.

