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David Metz

FM3 Research

David Metz has provided opinion research and strategic guidance to hundreds of non-profit organizations, government agencies, businesses, and political campaigns in all 50 states since joining the firm in 1998.

In a challenging cycle for Democrats in 2016, Dave's research helped to re-elect five Democratic members of Congress; guide successful ballot measures to legalize marijuana in Maine, Massachusetts and Nevada; win elections for the Mayors of Phoenix, Houston, Sacramento, and Salt Lake County; win approval for major regional transportation improvements in Seattle, Phoenix, and the San Francisco Bay Area; and pass landmark soda tax measures in San Francisco and Oakland, California.

Dave has provided opinion research on key message and policy issues to numerous environmental and conservation organizations, among them The Nature Conservancy, the Trust for Public Land, the Natural Resources Defense Council, Environment America, the League of Conservation Voters, the Environmental Defense Fund, Climate Solutions, Ducks Unlimited, American Rivers, Greenpeace, Earthjustice, the Wilderness Society, the Chesapeake Bay Foundation, the Sierra Club, the Theodore Roosevelt Conservation Partnership, the National Wildlife Federation, and the National Audubon Society.

Dave has also provided research to win some of the nation's most expensive and contentious ballot measure campaigns. These include all the largest conservation finance measures in national history, including five successful statewide bond measures providing \$15 billion to protect land and water in California, as well as major statewide measures in Florida, Maine, Minnesota, Iowa, Pennsylvania, Ohio, Nevada, New Jersey, Rhode Island, and Oregon. In 2010 his research helped guide the campaign against California's Proposition 23 to an overwhelming victory with 62 percent of the vote, successfully defending the nation's strongest state law to reduce greenhouse gas emissions. His research on the issue of "regulatory takings" helped the environmental community reverse a string of ballot measure losses and win five consecutive campaigns in California, Oregon, Washington, and Alaska.

Dave's other successful work on ballot measure campaigns has included tobacco prevention (California, Colorado, Florida, Nevada, and Arizona), Indian gaming (Arizona and California), clean energy (California and Washington), drug policy reform (Oregon, Maine, Massachusetts, Nevada, Arkansas, and Washington, DC) early childhood education (Texas and Arizona), arts funding (Oregon and Minnesota), stem cell research (California and Missouri), transportation funding (California, Arizona and Washington), and political reform (California and Illinois).

David received his Bachelor's degree in Government from Harvard University and his Master's in Public Policy from the Goldman School of Public Policy at the University of California-Berkeley. His writing on politics has appeared in Campaigns & Elections magazine, and in *Classifying by Race*, an edited volume on the role of race in American politics.

