



Snowsports
Industries
America

Jessica Kunzer

Dragonfli Media

Jessica Kunzer is the Director of Dragonfli Media's Marketing and Communications department. She oversees the brand development, maintenance, and promotion of many events and digital campaigns. Kunzer's ski industry experience includes five years as the Director of Communications for Ski Utah. She has also worked for many notable organizations including the Sundance Film Festival, the Utah Shakespearean Festival, and the National Ability Center. She has also volunteered for several organizations including the Utah Symphony and Westminster College. Jessica is also a founding board member of the new Women in Sports and Events-Utah Chapter which aims to provide professional development opportunities for women working with sports and events. Kunzer and her team are currently working on extensive redevelopment of the digital properties for Barrett Jackson Auction Company and marketing of the 2019 Lexus LaceUp Half Marathon Series among other client projects.

