

# Kevin Myette

## Bluesign

Kevin Myette is the Director Global Brand Services for bluesign technologies AG a Swiss based, globally influential, supply chain chemical integrity organization with deep experience in sustainability. bluesign takes a “systems approach” to chemicals management stitching together key supply chain partners such as chemical suppliers, manufactures and brands to create a proactive approach to delivering high quality products that are also chemically conscious. In this role, Kevin oversees the implementation of the bluesign system for brands, globally.



Kevin developed his product and supply chain experience while directing Product Integrity, Product Development and then as Supply Chain Sustainability for REI, a national premium retailer of high quality Outdoor Gear and Apparel for muscle powered sports. He was at REI for 27 years. Specifically at REI, Kevin had the responsibility for managing the organization’s product sustainability programs, product performance, quality, safety, research & testing and materials development. He has extensive international, supply chain, product development and information systems experience.

He is a co-founder the effort to develop a cross outdoor industry ‘eco Index’ under the industry trade organization Outdoor Industry Association (OIA). This work has gone on to become known as the Higg Index under the Sustainable Apparel Coalition (SAC) and is fast becoming the most influential global positive initiatives to improve product and supply chain sustainability. Kevin was a Director on the founding Board of the SAC.

Kevin is an outdoorist on many levels as a passionate road cyclist and mountain biker; downhill, backcountry and XC skier; hiker, backpacker, climber, mountaineer, kayaker, wakeboarder, etc. He holds a bachelor’s degree from Williams College.