



Snowsports
Industries
America

Matt Nakari

Centric Software

With nearly 30 years of experience in the Ski and Outdoor industries, Matt Nakari brings extensive experience in product development, sales and marketing from companies like Crocs, Spyder, Airwalk Snowboard, Pacific Trail, EarthRoamer and Crispin, Porter & Bogusky. Since joining Centric in 2014, Matt has helped multiple brands in the footwear, apparel and consumer goods industries begin their digital transformation journey, starting with a PLM based "Single Source of Truth."

