



Snowsports  
Industries  
America

# Matthew Banks

## Navigant

Matthew Banks is an Associate Director in Navigant's Energy practice where he focuses on corporate strategies that address climate change, including science based targets, abatement strategies, renewable energy procurement, climate risk, circular economy, and low carbon transition communications. Matt served as manager of business engagement on climate change at WWF US for 16 years, working with corporations and other stakeholders to build awareness and adoption of progressive corporate climate management strategies through Climate Savers and 15 other programs and initiatives inspired by the portfolio of corporate partners. Before joining WWF Matt worked for AtKisson, Inc., where he helped develop sustainability indicators for Nantucket Island, the city of Pittsburgh and the Trust for Public Land. He has also worked for the International Council for Local Environmental Initiatives (ICLEI) and was responsible for launching the greenhouse gas emissions inventory and local action planning process for the City of Boston. In the early stages of his career he worked for the Conservation Law Foundation, National Audubon Society, Maine State Planning Office and the U.S. Environmental Protection Agency. Mr. Banks graduated from the Colorado College with BA in Political Economy, a minor in environmental issues and holds an MSc from Sweden's Lund University International Master's Programme in Environmental Policy & Sustainability Science. He is a co-author of the book *Good Cop Bad Cop, Environmental NGOs and their Strategies Toward Business*. Matt received a 2016 award from WWFUS for his role in shaping history for his work in helping to secure a UN climate agreement at COP21 in Paris. Banks is an advisor for the Redford Center, National Ski Areas Association (Golden Eagle Awards), 1776 global incubator, and Il Progetto del Mulino (Milano, Italy).

