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## Peter Kearns

### 180 Commerce

Peter Kearns is an ex-Amazon Marketplace leader who managed new seller recruiting and strategic FBA for the consumables categories for nearly four years. He is an expert on Amazon policy and brand strategy and he has worked with hundreds of sellers ranging from IR-500 businesses and small home-based operations to large worldwide brands and start-ups.

During his time at Amazon he collaborated with sellers and brand owners to help them successfully launch on the Amazon marketplace generating more than \$300 million (and counting) in gross merchant sales.

Peter is more than an Amazon seller expert. He also has an extensive marketing and retail background. He's worked for companies like Discovery Channel, J. Crew, Coach and Banana Republic.

