



Snowsports
Industries
America

Patricia Campbell

Vail Resorts

Pat was appointed President, Mountain Division in August 2015. Previously, she was Executive Vice President since October 2013 and has been Chief Operating Officer of Breckenridge Ski Resort since October 2009. Prior to that, Pat was Chief Operating Officer of Keystone Resort for three years. Pat joined the Company in July 1999 as the Director of Ski School at Breckenridge and she has more than 30 years of expertise in the ski industry and senior management, holding various roles from her start as a Ski School Instructor at Jackson Hole Mountain Resort in 1985. Pat serves as a member of the board of the National Ski Areas Association and of the Breckenridge Outdoor Education Center.

