



Snowsports
Industries
America

Scott Smith

Canadian Retail Solutions

The success of independent retailers has become a lifelong passion for Scott. From his beginnings almost 30 years ago working on the sales floor in a small outdoor store, Scott has worked through every level of retail, including; operations, marketing, merchandising, training and technology with some of the most successful Outdoor stores in North America. Today, Scott is a friend, partner, mentor and coach working with incredible retailers around the world.

Empowering retailers to truly take control of their businesses creates a ripple effect of positivity and happiness with employees, family and community. Retailers are so often the unsung heroes of our communities. It takes great courage and skill to survive in today's retail business landscape.

