



Snowsports
Industries
America

Teddy Schiavoni

Summit Ski & Snowboard

Teddy Schiavoni is a multi-hyphenate in the snowsports world, but his center is always grounded in specialty retail. He owns the award-winning Summit Ski and Snowboard Shop, a two-store chain in Massachusetts, together with his wife. He is the president and founder of Slope, Style, Life, a snowsports consulting firm.



He is an advocate, an innovator, and a force of nature in snowsports industry, who has actively served on boards and leadership positions. Currently, he is chairman of the Retail Advisory Board for the Snowsports Industries of America (SIA); chairman-elect for the National Ski and Snowboard Retailers Association (NSSRA); on the product council for SMC; and contributes to product development and marketing councils across the industry. He is also a partner (with Mike Massey) in Locally.com.